

Sizzling Summer Sale

It's Our Second Anniversary!! Stop in and sign up for door prizes! 8/1 thru 8/8

15% OFF One Reg. Priced Item 8/1 thru 8/8

Valid only at the Wausau location 8/1 thru 8/8. Not valid with other discounts or offers or previous purchases.

FREE SAMPLES! All New Birdacious Products!

Offer valid 8/1 thru 8/8 only at the WBU location(s) listed on back. Not valid with other discounts or offers or previous purchases.

15% OFF All Bird Baths and Water Accessories

Offer valid 8/1 thru 8/8. Not valid with other discounts or offers or previous purchases.



4121 Rib Mountain Drive
Wausau, WI 54401
715-298-3140

Visit Wild Birds Unlimited Today.

Continue your nature shopping online.
Visit our online store:
www.wbu.com/wausau

Store Hours
Mon-Fri: 10am-7pm
Sat: 10am-6pm
Sun: 11am-5pm

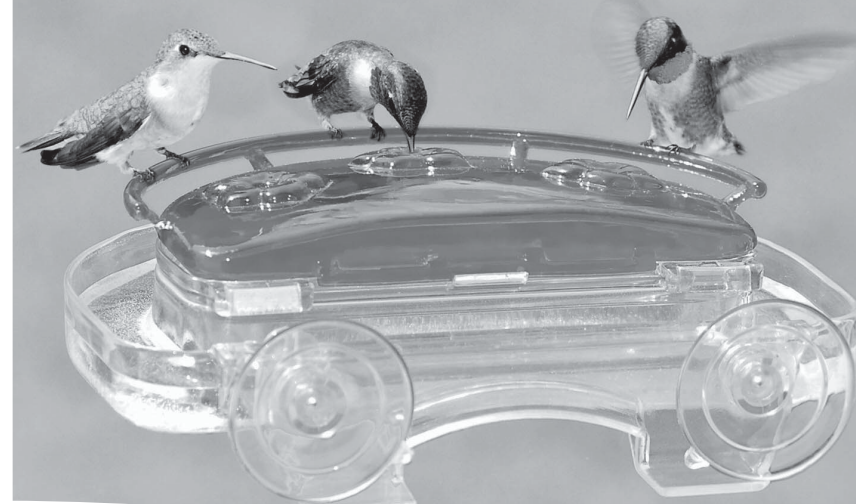
4121 Rib Mountain Drive
Wausau, WI 54401
715-298-3140

It's Our Second Anniversary!
Come celebrate with us!

Stop in during the week of 8/1 thru 8/8 for great savings, free samples of goodies for your birds and sign up for door prizes!



Discover a Refuge In Your Own Backyard®



It's Our 2nd Anniversary!!

Though this month marks the beginning of the end of summer, there are still plenty of opportunities to help birds and maximize your backyard enjoyment AND it's our second anniversary!

Hummingbird Migration
Millions of hummingbirds are preparing to fly back to their winter ranges. Hummingbirds have been migrating between North and Central America for hundreds of years, some traveling thousands of miles each way.

A high-calorie diet is important to build fat reserves for their trip, so be sure to have your hummingbird feeders ready.

Studies show that most of the hummingbirds visiting your feeders on a day toward the end of migration season are replaced by a new wave of migrants within 24 hours.

Offering Water
Whether they are feeder visitors or not, birds need water for drinking, bathing and preening. Offering a dependable

source of water is the simplest and most important step you can take to increase the variety of birds in your yard.

Birds must be ready to fly at all times, especially during migration. Bathing is a critical part of keeping their feathers in top-flight condition.

Deter Unwanted Visitors
Mosquitoes lay their eggs in still water, so open sources of water can cause a potential mosquito problem. Use a fountain, waterfall accessory or Water Wiggler™ to create ripples and prevent mosquitoes from laying eggs in your bird baths. Water in motion is also more attractive to birds.

Rocky and I thank you so much for another wonderful year.

Stop in during our anniversary celebration to get a chance to win great prizes and get FREE samples of new foods for your feathered friends!

Rocky and Lori Schubring, owners
www.wbu.com/wausau



How to Solve Late Summer Problems



WBU Decorative Window Hummingbird Feeder

While late summer continues to be a wonderful time to feed the birds, unwanted feeder visitors can be troublesome. With the proper feeders, food and accessories, you can enjoy your birds and limit these possible problems.

Nectar Feeding Solutions

Our WBU Decorative Window Hummingbird Feeder features a built-in ant moat and is designed to work with our Nectar Guard® tips, preventing bees, wasps and ants from becoming an issue.

Aggressive male hummingbirds can bully others from visiting a feeder. By hanging multiple hummingbird feeders around your yard, you make it difficult for a territorial male to defend the area, allowing other birds to visit the feeders.

Starling and Grackle Solutions

Offer safflower, and keep starlings and grackles from eating all your bird food, crowding your feeders and chasing away the birds you want to see. Safflower is a small, white seed that is high in protein and fat. Most song birds eat safflower, however, starlings, grackles and squirrels typically do not.

Squirrel Solutions

There are many ways to keep squirrels away from your existing set up.

1. Put an On-Guard™ cage on your feeders. This will allow smaller birds to eat but prevent squirrels from reaching the food in the feeder. We carry cages for seed tube, peanut and suet feeders.
2. Offer safflower. Like starlings and grackles, squirrels typically do not eat it.
3. Use baffles. By correctly placing a baffle on your bird feeding set up or a dome baffle on your feeder, you can prevent squirrels from eating your bird food.



On-Guard™ Cage on SideDish™ Feeder

Save More with the Daily Savings Club

DAILY savings CLUB

For a \$25 annual membership, Club members receive:

- 15% OFF regular, every day bird and wildlife food prices
- \$10 Bird Buck for every \$200 you spend in the store
- 5% OFF the sale prices of bird and wildlife food

The Best Bird Food Prices, Every Day

As a member of the DSC, you receive 15% off the regular, every day bird food prices and an additional 5% off sale prices of bird food. That means you get the best price on the Best Bird Food in Town every day!

Save on Bird Food Every Day with the DSC

Hummingbird Feeding Essentials



WBU Decorative Hummingbird Feeders

Not only do they entice hummingbirds to visit your yard, but our Decorative Hummingbird Feeders also look good doing it. Designed to prevent drips and leaks, they have a built-in ant moat and lids that lift off for easy filling. They're easy to clean and come with a lifetime guarantee. Add Nectar Guard® tips to keep pesky yellowjackets from becoming a nuisance.

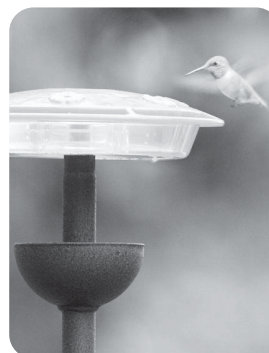
from \$18.99



WBU Nectar Bottle

Create the ideal nectar solution for your hummingbirds with the WBU Nectar Bottle. Simply fill the container with warm water, add one cup of table sugar (or WBU Hummingbird Nectar), replace the lid and shake until the sugar is dissolved. Then refrigerate it until you're ready to fill your hummingbird feeders. Available only at Wild Birds Unlimited, our Nectar Bottle is top rack dishwasher safe and BPA free.

\$12.99



NEW! APS Hummingbird Feeder Mount Finial

Now you can top your bird feeding station with a WBU Hummingbird Feeder. Complete with ant moat to keep crawling bugs from the feeder/nectar, the finial is easily attached to the top of most Advanced Pole System® (APS) setups. Finally, simply add a WBU Hummingbird Feeder to make your bird feeding station as attractive to hummingbirds as possible. Feeder sold separately.

\$15.99

Late Summer Problem Solvers



On-Guard Solutions

We offer a variety of On-Guard™ cages that allow small birds to go in and out to get their seed but stop squirrels and larger birds, such as grackles, pigeons and starlings, from emptying your feeders.

Various sizes and prices



Safflower - 20 lb bags

Many of your favorite birds will readily eat safflower, yet starlings, grackles and squirrels typically don't. Safflower can be offered in hopper, platform and seed tube feeders.

Price: \$24.99 DSC Price: \$21.24



WBU Eliminator

Protect your seed with the Eliminator™. When a squirrel touches the perch ring, its weight closes the seed ports. The Eliminator's unique technology allows you to set the sensitivity level, so you can also exclude large birds.

\$94.99

August Nature Happenings

- Aug. 9: New Moon, Aug 24: Full Moon
- Aug. 12 - 13: Perseids Meteor shower
- Early Aug: Annual Butterfly Count at Point Pelee National Park
- Wild Turkeys can be seen with their young.
- Purple Martins and other swallows begin congregating at staging grounds before heading south.
- Purple Martin southward migration is completed by end of month.
- Orioles are gone by the end of the month.
- Male Little and Big Brown Bats start to spend part of the night in winter hibernation sites in early August.
- Eastern Monarch Butterflies lay eggs.
- Ruby-throated Hummingbirds migrate through Southern Ontario through mid-August.
- Flocks of nighthawks can be seen late in the month.
- Shorebird migration builds and waterfowl migration starts.
- Early warblers (Cape May, Tennessee, Magnolia, Blackburnian) migrate through the area.
- Broad-winged Hawk migration starts.
- American Goldfinches finish nesting late this month.
- Hummingbird migration peaks late in the month.

For more educational information, check out our Educational Resources at www.wbu.com/edu

For fun activities for kids, visit our Pathways to Nature for Kids site: www.pathwaysforkids.com



Wild Birds Unlimited®
Nature Shop